

# Spring, Blossoming With Newness and at Wanamaker's

## A HOUSEWARES SALE SO DIFFERENT

from any other that we have ever been advised of.

Our annual March Sale is a distribution of more than 75,000 articles and improved housewares—kitchen utensils, laundry helps, house-cleaning helps, bath-room furnishings, etc.—at less than regular prices for these same goods.

But its principal feature is that absolutely everything in it is an article of the highest character possible to obtain.

So many sales, so often known elsewhere, are mere unloadings of handled, picked-over, undesirable goods.

Our kind of a sale goes exactly to the other extreme. Its purpose is to induce the housewife to purchase only the best; to convince her that only the best is good enough for modern housekeeping.



Now is the time to make up a list and replenish your

- Aluminum Ware
- Galvanized Ware
- Ironware
- Tinware
- Kitchen Cabinets
- Refrigerators
- Bathroom Furnishings
- Brushes
- Cleaning Cloths
- Wooden Ware
- Baskets
- Cutlery

Save \$10 on an Electric Vacuum Cleaner in the March Sale of Housewares. Special, \$32.50

mostly at lower prices than these same articles have been in the past five years.

(Fourth Floor)

## The China and Glass Sale Glows With Opportunities

These are a few of hundreds and hundreds of unusual items in the Glassware Section, in which are shown brilliant assortments of gold-decorated glass.

Colored glass, rich cut crystal, light cut and etched pieces and stemware make up the best collection we have ever shown.

Light-cut candy jars, half-pound size, 75c each. Seven-piece water sets, half-gallon jug and six tumblers to match. Thin-blown glass decorated with pretty etched bands, \$1 a set.

Plain blown table tumblers, 60c a dozen. Colonial table tumblers, 45c a dozen. Light-cut stemware, 25c apiece.

Choice of several dainty cuttings and pretty shapes. Goblets, tall sherbets, low-footed ice cream glasses. Half and less.

A remarkable lot of stemware, \$1.25 apiece. Goblets, sherbet glasses and ice creams.

Finger bowls to match, \$1 each; grape fruit glasses, \$1.50 each.

Half or thereabouts.

(Fourth Floor)

## They're New, They're Plain and \$3—End-and-End Madras Shirts

Clear, bright, solid colors for a clear, bright Spring. Men have taken hold of the new shirt because it's smart.

(Main Floor)

## Men's Handkerchiefs With Initials 35c Each

Rather unusual, when you come to think of it, to find a good Irish linen handkerchief with an embroidered initial for as little as 35c. It has a quarter-inch hem.

(Main Floor)



## In the Women's London Shop

We are making a March feature of English topcoats, which we will make to measure from imported tweeds. They will be cut and hand-tailored by the London Shop tailors, and the designs will be our own exclusively. Prices \$65 to \$100. (The Gallery)

## Women's Topcoats Exactly Like Men's

Severely simple topcoats, the smartest things of the season for country wear. The waterproofed English tweeds—blue and tan, tan, russet and heather mixtures—were brought over by a famous manufacturer and made up in three models, all with raglan sleeves, and masculine to the last detail. Prices are \$57.50 and \$65. (First Floor)

## Women's Fine Arabian Mocha Gloves for Tailored Wear

An easy-fitting broad-cut glove that slips on and off as readily as a street glove should. Made of velvety Arabian mocha, in dark gray, pearl gray with black embroidery, and two attractive shades of tan. Priced \$3.25 a pair. (Main Floor)

## Washable Suits for Tiny Boys

The sort which have colored trousers buttoned on white or self-colored waists. They have chevrons on sleeves and braid on the sailor collars and cuffs. The materials are cotton poplins and chambrays, the sizes two to five years, and the prices \$1.75 to \$2.75. (Third Floor)

"Fleurette" is just what its name indicates—the breath of the flowers. It is a French perfume of exceptionally delicate odor, in the extract at \$5, the toilet water at \$3.50, and the various face powders at \$1.25. It is sold exclusively here. (Main Floor)

Quilted Slippers Are From Japan 800 pairs for women. They are silk-lined and have embroidered toes. Copenhagen blue, light blue, rose, pink, lavender, navy and black are the colors. Priced at \$1 a pair. (Third Floor)

3800 Yards English Gingham 45c a Yard Not for several years, to our knowledge, has this fine quality English gingham sold as low as this. In various sizes of checks, colors with white and in the unusual width of 88 inches. (West Aisle)

Crisp White Voile Special at 38c a Yard Uncommonly good voile in fancy stripes, plaids and crosses—over a score of patterns. The present price means a substantial saving. (West Aisle)

Dressing a Room in New Cretonnes is practically making it over. Slip covers for the chairs and sofas, hangings for the doors and windows, will all be found in attractive cretonne selling at the specially low price of 50c a yard. They are worth two and three times as much, which accounts for the unusual quality and designs. (Fifth Floor)

Wonderful Laces From China So desirable are these handmade laces that we think it only fair to warn customers that a previous shipment did not last the day out. These also are from Savatara, where the best hand-work is done; some of them are flat edges and insertions at 15c to \$1.50 a yard; and some are Irish patterned edges and insertions at \$1 and \$1.25 a yard. On the same counter will be found some real Valenciennes edges, 1/4 to 3/4 of an inch wide, and in 4 1/2 to 18 yard pieces. They will be sold at the rate of 25c a yard by the piece only. (West Aisle)

New Blouses for Every Spring Need Tailored blouses in cotton or wash silk to go with the sports suit. Peter Pan blouses for sleeveless dresses or to wear with separate skirts and sweaters. Daintiest, lingerie blouses with hand embroidery, real laces, and many being entirely hand made. These go with any kind of a tailored suit. Silk overblouses with the new contrasting colored

sleeves or sleeves of the same color, and there are all the fashionable Spring shades among them and a number of new neck lines. These are worn for afternoon or with the more elaborate suits. In a word, there are the correct blouses for every occasion and suited to every woman's pocketbook. From \$1.85 to \$35. (Third Floor)

New Embroidered Bands in Russian Colorings They are worked on linen in vivid reds, blues, gold and brown and they are intended for Summer wash dresses. Every woman who sees them can easily imagine how effective they will be as a trimming for the new wide sleeves, the neck of a gown and perhaps down the side of the front. Both in edgings and bands, \$1.75 to \$3 a yard. (Main Floor)

Lenten and Easter Services anthems, cantatas, etc., are now on hand in good selection in the Sheet Music Department. Choir masters and all interested are invited to look over them. There is also good choosing among the old familiar anthems and services and we can furnish copies on short notice. (Second Floor)

Clouds Look Soft in Spring—Like Glove Silk Underthings And the first allotment of fancy novelties in undergarments of this material has arrived. There are white and pink step-ins with scallop skirts at \$6. Pink vests, with lattice-work hemstitched blocks across the front. Also sky vests with pink blocks at \$5 and pink and sky step-ins to match at \$6. (First Floor)

Envelope chemise, pink, white, orchid and sky, with plain body and self-stripe bodice effect, \$7.50. Camisoles, pink ones with lattice-work hemstitched blocks of sky. Also sky camisoles with pink trimmings, both at \$3.50. Heavy-weight glove silk vests, in rose pink, at \$2.25. They are the bodice style with silk ribbon shoulder straps. They should have been marked \$3. (First Floor)

## A Man Asks to Be Advised of Things to Avoid.

A young man will be wise to shun these five things:

- Idleness,
- Anger,
- Tediousness,
- Drowsiness,
- Scandal, Gossip

Simple things they are; commonly indulged in, thoughtlessly become habits and wasters of time.

Unconsciously they mould character and cause the loss of character and friendships.

Strive to keep to all things that elevate rather than lower standing.

(Signed) John Wanamaker

March 7, 1922.

## Prettiest Silk Crepe Dresses for Young Women at \$32.50

Simply made little dresses, but with the very newest lines and the latest fashion touches. And there are any number of styles! There are some lovely frocks among them in the heavy Canton crepe, others in soft crepe de chine or a new silk crepe in a sort of poplin weave. No need to tell any young woman how fashionable all these silk crepes are for Spring. The colors, too, reflect the Spring's fancy—henna, gray, beige, nut brown, navy, black and white. All sizes from 14 to 20 years. (Second Floor)

## The Prettiest Nightgowns Are Radium and Crepe de Chine

Uncommonly fine in quality and charming in style. Some are of satin-striped radium, tailored, in pink and orchid, or of plain orchid radium with real filet. Each of these is \$10.50. Another orchid radium with novel trimming of ribbon lattice work is \$10.75. A pink radium model has the new deep square neck edged with filet, price \$12. The pink and blue crepe de chine nightgowns are a square-necked style with Irish lace, price \$12; and a V-shaped neck with Irish lace, price \$13.50. Another pink crepe de chine has a good deal of Valenciennes, real filet and the prettiest of cap sleeves, \$9.85. (Third Floor)



## Never Were Lovelier Wraps Designed for Young Women

That is what many will say when they see the beautiful new Spring coats and capes in the Young Women's Salons. Beautiful they are beyond any question, and so new and different that there is nothing with which to liken them. Take, for example, an exquisite Corsair blue bolivia coat whose wide sleeves and skirt are entirely made up of pointed "handkerchief" panels lapped over each other and stitched in old gold, the color of the lining silk. Or a duvetyne cape-coat in ladybird red with a boused back and square cape-like sleeves bound, like the collar, with black silk braid. And there are capes, as well; one has six tiers of scalloped flounces. Nor are the prices at all high for such beautiful garments, \$65 to \$125. From 14 to 20 years. (Second Floor)

YES, earrings are truly longer and more graceful than ever—some of the latest to arrive are almost three inches long. They are of imitation jade, coral, pearl, jet and lapis; in tassel, ring and other odd and pretty designs, and may be had for \$6 to \$30 a pair. (Main Floor)

## The Wedding Gift May Well Be a Good Picture

Something beautiful to look at every day is a fine thing to give young home-makers. There are a number of desirable things in the Picture Department in the way of etchings, prints, engravings, mezzotints, water colors or oils, any of which would make a happy spot in the bride's home. Such a gift may cost from a few dollars up to a thousand. (Fifth Floor)